

# DAS Schools

## Sustainability Report 2024

A Corporate Culture of Responsibility



# Executive Summary

At Dar Al Salam Schools, we are dedicated to social and environmental responsibility with sustainability deeply embedded in our corporate culture. Our commitment spans from our curriculum to daily operations, fostering social responsibility and environmental stewardship after economic prosperity. This holistic approach ensures that sustainability touches every aspect of our institution, shaping a resilient and responsible educational community.

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# Our Strategy and Outlook

We are dedicated to social and environmental responsibility, integrating sustainability into every aspect of our operations. Our strategy is focused on fostering a vibrant community on campus that actively contributes to a sustainable future.

We are prioritising environmental consciousness by incorporating sustainability principles into the curriculum. Social responsibility is emphasised by creating an equitable environment, promoting diversity and equity, and engaging with local communities through partnerships and service initiatives.



# Objectives of Report

The objective of this report is to showcase our commitment to environmental, social and academic sustainability and serve as a transparent communication tool for stakeholders.

## Vision and Goals

At DAS schools, our sustainability vision is to create a thriving, resilient educational institution that integrates sustainability principles into every aspect of our operations, curriculum, and campus community.

We envision a future where sustainability is ingrained in the mindset and actions of our students, staff, and stakeholders, and where we actively contribute to a more environmentally conscious, socially just, and economically viable society.

### 01. Education for Sustainability

Our goal is to integrate sustainability principles across our curriculum, offering innovative and interdisciplinary learning experiences that cultivate environmental awareness.

### 02. Social Responsibility

Our social goal is to create a safe and secure environment for all members of our school community.

### 03. Environmental Stewardship

We are committed to minimising our environmental impact and promoting conservation.



# Leadership Perspective

K.O. Mathew



Dear Readers,

I invite you, with great pleasure, to peruse this year's Sustainability Report. It highlights our collective progress in the performance of our community engagement initiatives.

At our schools, we firmly believe in making a difference in education and that each of our consistent efforts will produce our best. In my perspective, true education involves values and character building – values such as compassion – that create frontrunners who are not only academically sound but also conscious of their impact on the world. This commitment to holistic education is at the heart of our corporate social responsibility initiatives.

We have focused our sustainability programs to drive positive change beyond the boundaries of our campuses.

By engaging in community service projects, organising awareness campaigns, and supporting students, we strive to make a lasting impact and create a more connected society.

This report provides a comprehensive overview of our initiatives, accomplishments and plans for the future.

It reflects the dedication and commitment of our students, parents, teachers, school principals and staff who have wholeheartedly embraced the values of social responsibility and sustainability. It is a testament to our shared vision of nurturing responsible global citizens who will shape a better world.

Best wishes,

*K.O. Mathew*

Chairman  
Dar al Salam Co.





## Leadership Perspective

Stephanie Mathew

Dear Members of our School Community,

It is my pleasure to share with you the Annual Corporate Social Responsibility report for DAS Schools. We have strived tirelessly to fulfill our commitment to social welfare, sustainability, and fostering a sense of collective responsibility among our students and staff.

Within these pages, you will discover a multitude of endeavours that we have undertaken to address pressing social, environmental, and educational challenges by actively engaging with various stakeholders to bring about lasting change. This year as always, we have embraced a holistic approach to corporate social responsibility- one that surpasses traditional boundaries beyond financial contribution- from implementing sustainable practices within our schools to engaging with our stakeholders in community service projects.

As a corporate school group, we believe in transparency and taking accountability, which is why this report provides comprehensive insights into all our initiatives, performance indicators and reveals future plans. It showcases the progress

we have made as well as the areas where we aim to grow in and incrementally improve over time.

Our Sustainability Report would be incomplete without expressing my gratitude to all the individuals, members of school community and partners who have been supportive and collaborated with us on this journey. Their valuable contributions and steady commitment have played a pivotal role in our success.

I remain hopeful that we remain steadfast in creating a sustainable and equitable environment that empowers our students to be a force of change for the future. I look forward to having continuing confidence in leveraging our resources, expertise and networks to architect impactful change and inspire others to join us in the legacy we are building.

I encourage you to explore this report, delve into the stories of meaningful impact and join us in celebrating the remarkable achievements we can make when we act collectively.

Best wishes,

*Stephanie Mathew*

Head- Sustainability and Strategic Growth  
Dar al Salam Co.

[stephanie@daskuwait.com](mailto:stephanie@daskuwait.com)

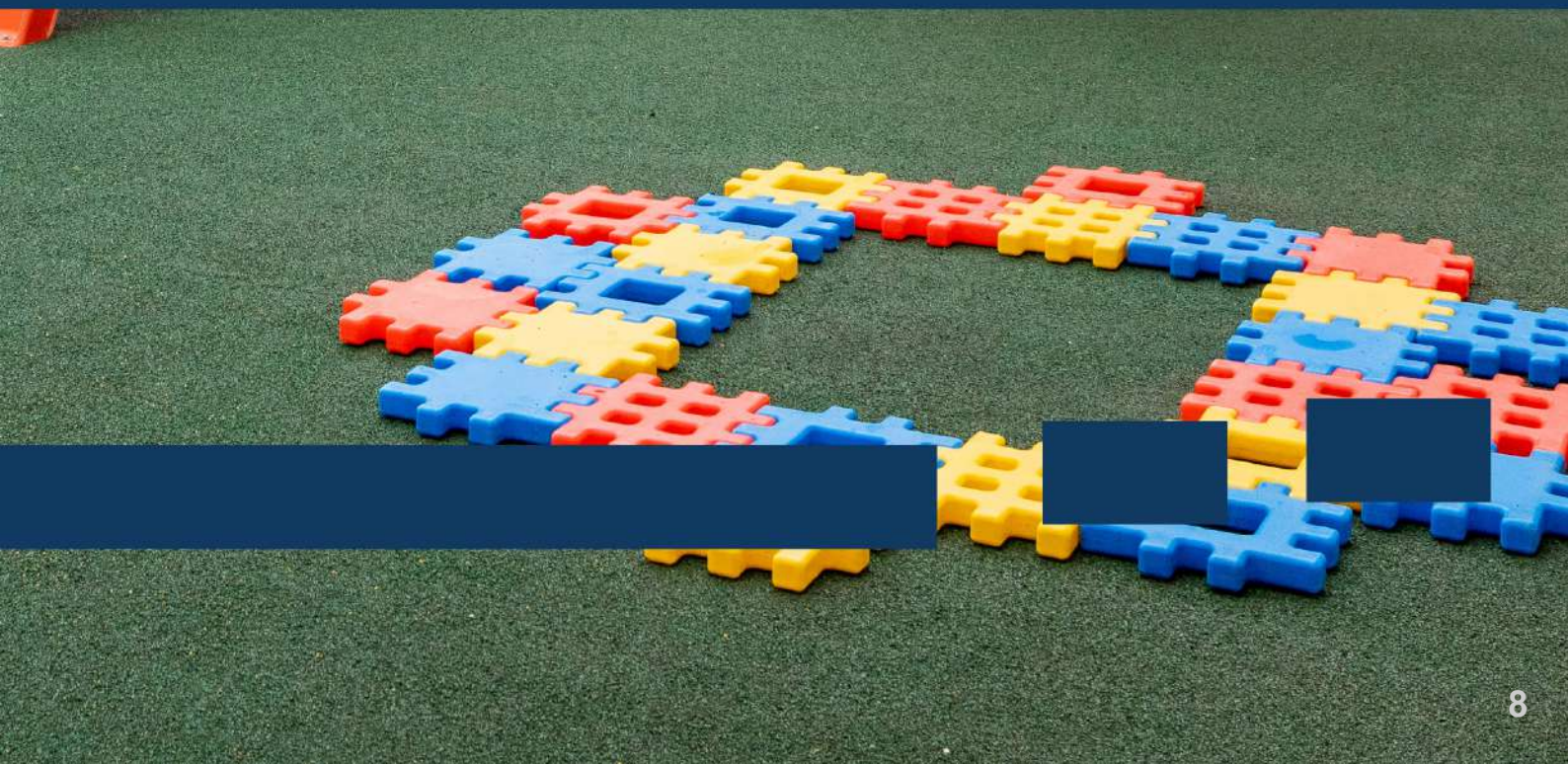




# Transparency and Accountability

Transparency and accountability are guiding principles that fundamentally drive the Corporate Social Responsibility practices of DAS schools.

This section of the report outlines the specific steps taken to measure and monitor performance, ensuring that mechanisms are in place to guarantee accountability throughout the institution.





# Strategies

## Indian Central School

Indian Central School smartly integrates sustainability into the curriculum and fosters environmental awareness through community engagement. From cherished school picnics and farewell celebrations to value-based education and career guidance, ICS ensures holistic development.

01. **Curriculum Integration**  
We focus on sustainability by developing lesson plans that integrate art and cross-curriculum projects, ensuring a holistic educational approach.
02. **Environmental Awareness**  
Students are encouraged to maintain cleanliness and health awareness through community engagement programs like the Swachh Bharat Campaign.
03. **Enriching Experiences**  
Annual school picnics and farewell programs foster camaraderie, entertainment, and lasting memories, enhancing student relationships and school spirit.
04. **Value-Based Education**  
Moral science classes, motivational talks, and career guidance sessions by professionals inspire students and educate them on the perils of substance abuse, ensuring well-rounded development.
05. **Comprehensive Academic Support**  
We provide extra classes for students in grades X and XII, demonstrating our commitment to additional academic support and ensuring students achieve their goals and aspirations.
06. **Enrichment and Remedial Education**  
Enrichment and remedial classes, held during regular school hours, cater to both high achievers and low scorers, utilising teachers' free periods for optimal student support.
07. **Optimised Resource Utilisation**  
By consolidating extra classes, enrichment, and remedial sessions, we optimise resource utilisation and minimise operational costs, ensuring efficient educational delivery.
08. **Specialised NIOS Programs**  
For students with academic challenges, NIOS classes offer a simplified curriculum and subjects like English, Basic Computing, and Home Science, equipping learners with essential skills for future success.



# Strategies

## Pakistan English School

Pakistan English School is dedicated to providing a nurturing learning environment through a comprehensive and strategic approach. Our approach is designed to ensure that every student receives the support and opportunities needed to reach their full potential.

01. **Vision for Future Citizens**  
Our vision is to shape students into valuable citizens, fostering adaptability, confidence, and the pursuit of their full potential, aligning strategic efforts with core values and ethos.
02. **Strategic Responsibility**  
We prioritise a strong sense of responsibility towards achieving our objectives, designing strategic initiatives that elevate academic achievements and support holistic development.
03. **Comprehensive Learning Experience**  
By delivering quality education, we ensure each student receives a comprehensive learning experience, preparing them for future challenges.
04. **Alignment with Core Values**  
Our strategic efforts are aligned with the values and culture of Pakistan English School, cultivating an atmosphere of respect and integrity.
05. **Empowering Individuals**  
We empower every individual to thrive, creating an environment where respect and integrity are paramount, and every student is valued.

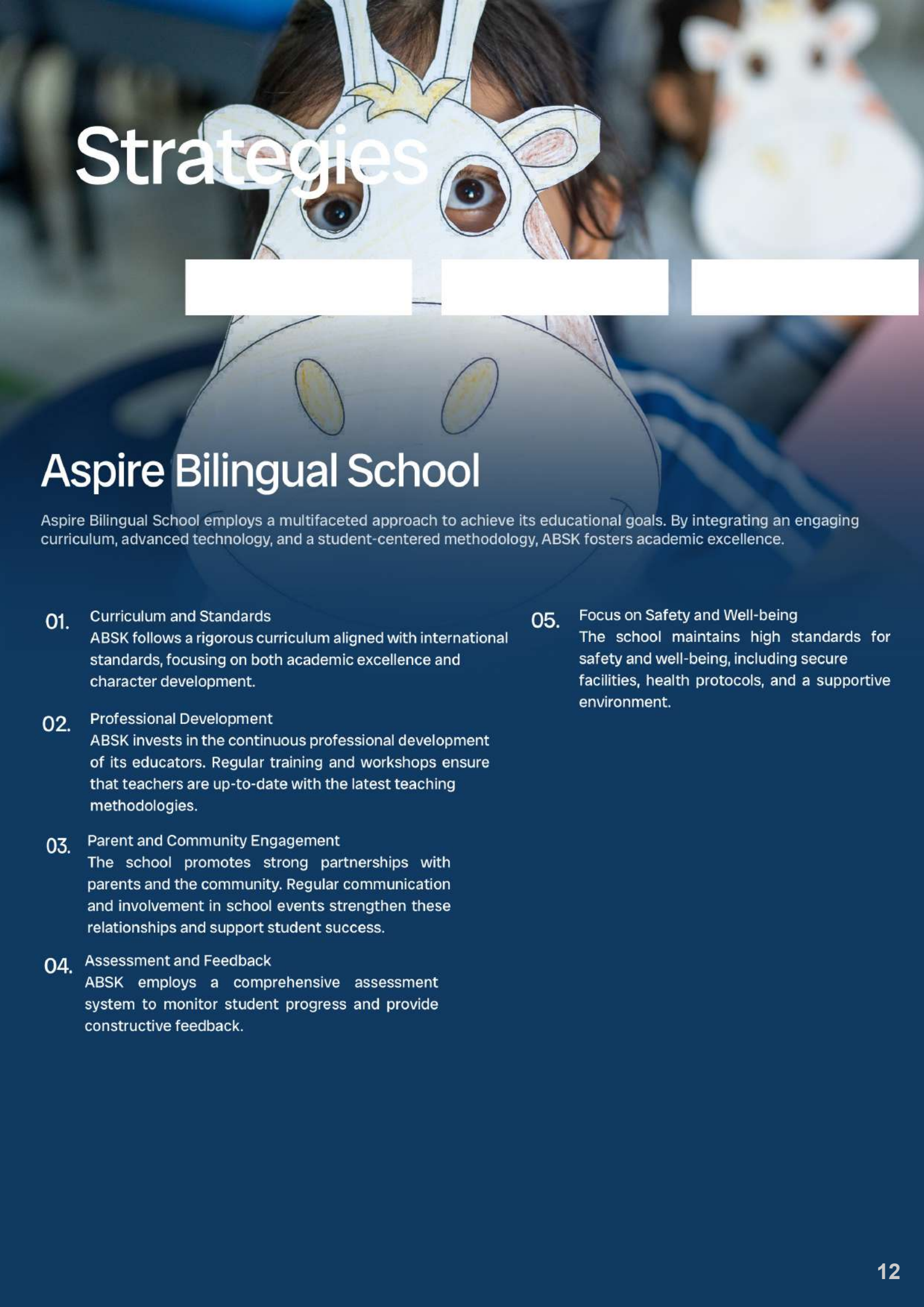


# Strategies

## Aspire Indian International School

Aspire Indian International School, is dedicated to fostering academic excellence and holistic development through innovative teaching, advanced technology, and robust support systems.

- 01. Academic Excellence**  
At Aspire Indian International School, the curriculum is meticulously aligned with CBSE NEP 2020 and Cambridge IGCSE guidelines, integrating innovative teaching methods to enhance learning.
- 02. Technology Integration**  
Our classrooms are equipped with smart boards and multimedia resources to make learning more interactive. We have introduced ClassVR, allowing students to explore immersive virtual environments, enhancing engagement and understanding.
- 03. Holistic Development**  
Life skills education is integrated into the curriculum, fostering critical thinking and interpersonal skills. We promote physical health through regular PE classes, sports activities, and health awareness sessions, while also organising activities on nutrition and safety.
- 04. Student Council**  
Student participation in governance is encouraged through student councils and other leadership opportunities, fostering involvement in school decision-making.



# Strategies

## Aspire Bilingual School

Aspire Bilingual School employs a multifaceted approach to achieve its educational goals. By integrating an engaging curriculum, advanced technology, and a student-centered methodology, ABSK fosters academic excellence.

01. **Curriculum and Standards**  
ABSK follows a rigorous curriculum aligned with international standards, focusing on both academic excellence and character development.
02. **Professional Development**  
ABSK invests in the continuous professional development of its educators. Regular training and workshops ensure that teachers are up-to-date with the latest teaching methodologies.
03. **Parent and Community Engagement**  
The school promotes strong partnerships with parents and the community. Regular communication and involvement in school events strengthen these relationships and support student success.
04. **Assessment and Feedback**  
ABSK employs a comprehensive assessment system to monitor student progress and provide constructive feedback.
05. **Focus on Safety and Well-being**  
The school maintains high standards for safety and well-being, including secure facilities, health protocols, and a supportive environment.





# Academic Achievements

We at DAS schools are dedicated to continuous academic improvement, driven by a rigorous process of assessments and innovative teaching methodologies. Our commitment to excellence is reflected in the top scores our students achieve in their school and Board examinations.

We implement a comprehensive assessment strategy that goes beyond traditional testing, incorporating regular formative assessments, benchmark tests, and feedback. This approach allows us to identify each student's strengths and areas for improvement, ensuring tailored support and targeted interventions.

Our teaching methodologies are dynamic and student-centered, integrating the latest educational research and technology to enhance learning outcomes. Teachers are trained to adopt differentiated instruction, ensuring that the diverse needs of all students are met.

As a result of these efforts, our students consistently perform well, with most scoring within an impressive range of 75-95% in their Board exams. This achievement is a testament to the hard work of our students, the dedication of our teachers, and the effectiveness of our academic strategies.

# Academic Achievements

Indian Central School's Outstanding Performance in Grade 10 and Grade 12 CBSE Board Results

Indian Central School committed towards affordable education and ensuring lofty standards in all round excellence, posted sterling results in Class 10 and 12 CBSE Board Examinations.

## Grade 10 School Toppers

**1<sup>st</sup> RANK**



**ANNA TREESA  
REJI**

**98%**

**490/500**

**2<sup>nd</sup> RANK**



**SARA NAHID  
PARKAR**

**97.4%**

**487/500**

**3<sup>rd</sup> RANK**



**KRIS ELDHOSE**

**97%**

**485/500**

**3<sup>rd</sup> RANK**



**NOOREEN  
NAUMANI**

**97%**

**485/500**

## Centum Scorers

Parvana Viswanath: Math (Standard) - 100

Kris Eldhose: Artificial Intelligence - 100

Muhammad Yousuf Liyakat Parkar: Artificial Intelligence - 100

Nooreen Naumani: Artificial Intelligence - 100

## Subject Toppers

Rojin Jinu Joseph: English - 98

Anna Treesa Reji: French - 99, Social Science - 98

Shabna Poovankulathil: French - 99

Parvana Viswanath: Hindi - 95, Math (Standard) - 100

Sara Nahid Parkar: Hindi - 95, Science - 98, Social Science - 98

Khushi Jamshed: Hindi - 95

Hiba Ansari: Hindi - 95

Nooreen Naumani: Hindi - 95, Math (Basic) - 97, Artificial Intelligence - 100

Drishya Anu: Math (Basic) - 97

Devika Vinod: Science - 98

Febin John Jose: Science - 98

Kris Eldhose: Science - 98, Social Science - 98, Artificial Intelligence - 100

Muhammad Yousuf Liyakat Parkar: Artificial Intelligence - 100



## Grade 12 School Toppers

### Science Stream Toppers

| 1 <sup>st</sup> RANK                                                              | 2 <sup>nd</sup> RANK                                                              | 2 <sup>nd</sup> RANK                                                              | 3 <sup>rd</sup> RANK                                                              | 3 <sup>rd</sup> RANK                                                                |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |  |  |
| FARHAN AL ZAYED                                                                   | MOHAMMED TAHMID REZA                                                              | SHAZA AZIZ                                                                        | ALBY MARIAM THOMAS                                                                | SAVIO JOBACHAN                                                                      |
| 97%                                                                               | 96.4%                                                                             | 96.4%                                                                             | 96.2%                                                                             | 96.2%                                                                               |

### Commerce Stream Toppers

### Humanities Stream Toppers

| 1 <sup>st</sup> RANK                                                              | 2 <sup>nd</sup> RANK                                                              | 3 <sup>rd</sup> RANK                                                              | 1 <sup>st</sup> RANK                                                               | 2 <sup>nd</sup> RANK                                                                | 3 <sup>rd</sup> RANK                                                                |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |  |  |  |
| JITHA SHAJU                                                                       | ALEENA ELZA VARGHESE                                                              | ANGEL ALEX VARGHESE                                                               | ALI HUSAIN                                                                         | HADIA ASAM                                                                          | NIRANJANA MAYA                                                                      |
| 96.4%                                                                             | 92.2%                                                                             | 91.2%                                                                             | 95.2%                                                                              | 93.8%                                                                               | 93.6%                                                                               |

## Subject Toppers

### Subject Toppers

Ayesha Ahmad: Painting - 100  
 Shaza Aziz: Painting - 100  
 Esha Deen Binu: Painting - 100  
 Angel Alex Varghese: Painting - 100  
 Gladia Joison: Painting - 100  
 Tanya Amelie Raghu: Painting - 100  
 Jitha Shaju: Business Studies - 95,  
 Economics - 93, Painting - 100  
 Hadia Asam: Geography - 97, Painting - 100  
 Abdullah Fakrudeen: Physics - 95, Chemistry - 100  
 Mohammed Nishal: Informatics Practices - 100  
 Sneha Rose Shaji: Psychology - 95, Painting - 100  
 Al Zahraa Bushra: English - 99  
 Farhan Al Zayed: Physics - 95, Math - 99  
 Aswin C Biju: Physics - 95  
 Jeneil Joy: Physics - 95, Physical Education - 92  
 Mohammed Tahmid Reza: Physics - 95,  
 Biology - 99  
 Savio Jobachan: Physics - 95

Arafat Jahan: Computer Science - 98  
 Asniya Zaheer: Computer Science - 98  
 Ali Husain: Psychology - 95, History - 96  
 Jovita Mariya D Silva: Home Science - 97  
 Eben Jacob John: Accountancy - 91  
 Sandra Saji: Business Studies - 95

# Academic Achievements

Aspire Indian International School



ASPIRE INDIAN INTERNATIONAL SCHOOL  
IGNITING YOUNG MINDS  
Affiliated to CBSE | Affiliation No - 6630261

**GRADE 10 CBSE RESULTS**  
**FIRST BATCH - CLASS OF 2023-24**  
**SCHOOL TOPPER**

★★★★★

**100% RESULTS**

**LIYA BRIGHTSUN KARALATH**  
**91.2% 1<sup>st</sup> Rank**

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ASPIRE INDIAN INTERNATIONAL SCHOOL  
IGNITING YOUNG MINDS  
Affiliated to CBSE | Affiliation No - 6630261

**GRADE 10 CBSE RESULTS**  
**FIRST BATCH - CLASS OF 2023-24**  
**SUBJECT TOPPERS**

★★★★★

|                                                                                       |                                             |                                                       |
|---------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------------------------|
| <b>LIYA BRIGHTSUN KARALATH</b><br>English / Science<br>Artificial Intelligence / Math | <b>ZHAFIRAH ULAYYA CINTA ADIN</b><br>French | <b>JOPHIEL SUSAN RAVURI</b><br>Social Science / Hindi |
|---------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------------------------|

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## Aspire Indian International School's Stellar Performance in First CBSE Board Results

Aspire Indian International School's first batch of Grade 10 students has set a high standard for future cohorts, showcasing the school's ability to prepare its students for academic challenges and success.

The highlight of this achievement is the extraordinary performance of Liya Brightsun Karalath, who has been declared the School Topper with an impressive score of 91.2%. Liya's dedication and hard work have earned her the 1st rank, making her a role model for her peers.

Liya Brightsun Karalath: Topped in English, Science, Artificial Intelligence, and Math.

Zhafirah Ulayya Cinta Adin: Excelled in French.

Jophiel Susan Ravuri: Achieved top marks in Social Science and Hindi.



A young girl with dark hair and blue-rimmed glasses is smiling. She is wearing a white polo shirt. In the foreground, her hands are visible, playing with large, colorful geometric blocks (pink, blue, green, yellow) on a yellow surface. A pink ball is also visible. The background is a bright, out-of-focus indoor setting.

# Environmental Stewardship

Our schools are committed to keeping environmental impact at bay and promoting sustainable practices.

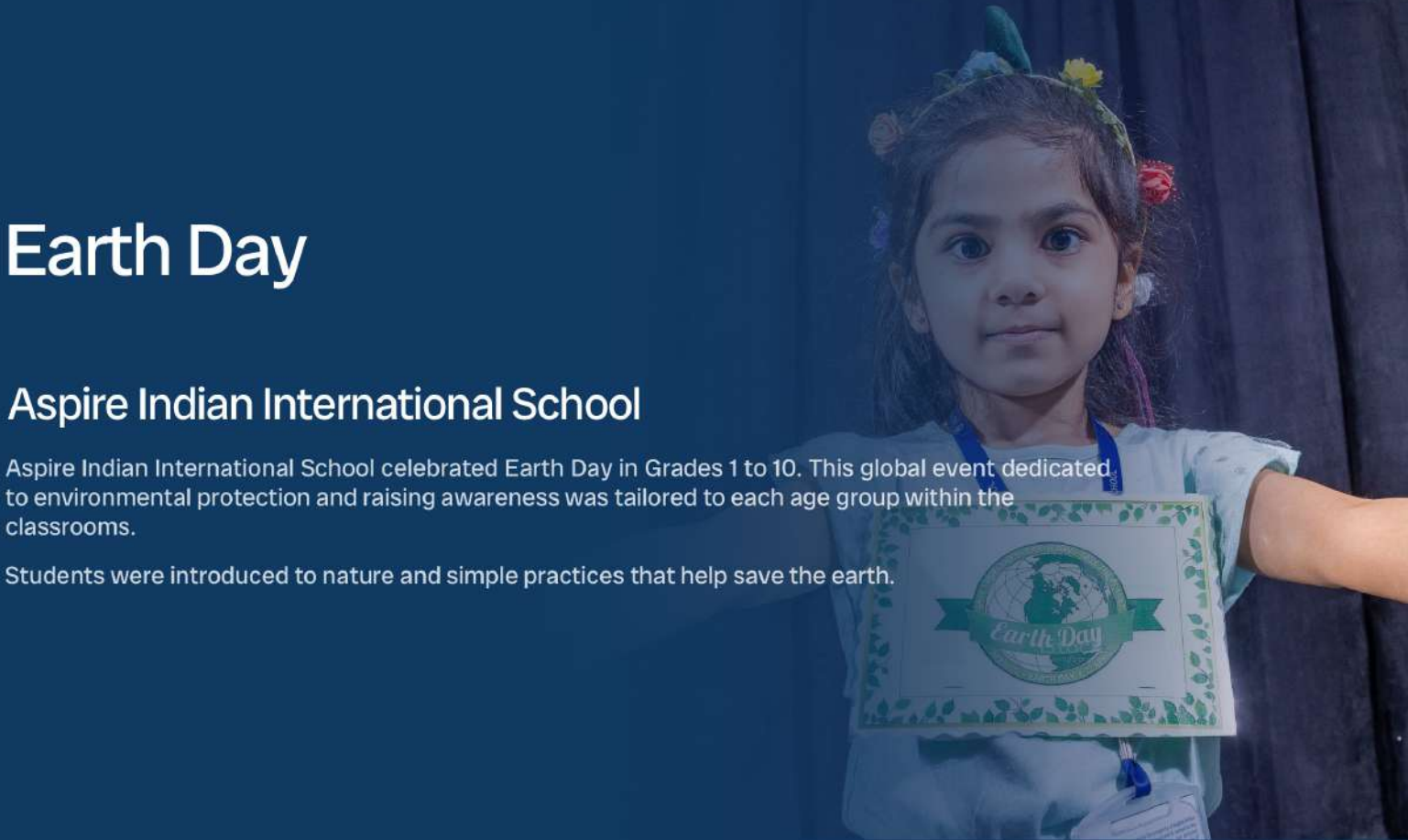
Some of our key initiatives include the integration of sustainability principles into the curriculum, ensuring that students develop a deep understanding of environmental challenges and responsible stewardship.

# Earth Day

## Aspire Indian International School

Aspire Indian International School celebrated Earth Day in Grades 1 to 10. This global event dedicated to environmental protection and raising awareness was tailored to each age group within the classrooms.

Students were introduced to nature and simple practices that help save the earth.



## Aspire Bilingual School

Aspire Bilingual School celebrated Earth Day with a week-long series of activities, culminating in a school-wide display that each class visited, discussed, and photographed. Throughout the week, students focused on the three Rs of recycling: reducing, reusing, and recycling. Emphasis was placed on reusing and repurposing materials, encouraging students to engage in class, pair, or team projects using items typically discarded.







## Pakistan English School

Pakistan English School organised Green Day to raise awareness about environmental conservation. The entire school community, including teachers and students, enthusiastically participated by dressing in green and engaging in eco-friendly activities, demonstrating the school's commitment to environmental responsibility.



# Ozone Day

## Aspire Indian International School

Aspire Indian International School held a special assembly focusing on the critical issue of preserving the ozone layer.

Through the use of placards and various activities, students visually conveyed the importance of safeguarding this crucial component of our atmosphere.



# Environment Day

## Aspire Indian International School

Aspire Indian International School hosted an assembly aimed to raise awareness about environmental issues, promote sustainable practices, and express gratitude for the numerous blessings around us.

Students contributed with a thoughtful presentation on the significance of protecting the environment and the effects of human activities on nature. Their insightful commentary further highlighted the importance of adopting eco-friendly practices.





## Employee Well-being

Across our network of schools, employee well-being is a central focus, with each institution implementing thoughtful initiatives to support and celebrate both teaching and non-teaching staff.

By fostering a positive work environment through recognition, celebrations, and supportive activities, we enhance staff morale, build community, and contribute to the overall success of our schools.



# Employee Recruitment Strategy

The recruitment strategy is carefully designed to attract diverse talent from various backgrounds, with a focus on creating a balanced workforce that reflects the values of diversity and fairness. Positions at different levels within the school are filled thoughtfully, taking into account the specific needs of each role and the overall objectives of the schools. This approach ensures that every department is staffed with professionals who are not only qualified but also bring diverse perspectives to the table.

DAS Schools also prioritises fostering a multicultural environment. The recruitment process actively seeks candidates from different cultural backgrounds, contributing to a rich and varied staff composition. This diversity enhances the learning experience for students by exposing them to a range of cultural viewpoints, promoting understanding and global awareness.



# Faculty Enrichment

As part of our Corporate Social Responsibility initiatives, we have dedicated significant resources to the Faculty Enrichment Program, designed to empower our teachers and staff with the knowledge, skills, and support they need to thrive in a dynamic educational environment.

Offering a diverse range of curricula including CBSE, IGCSE, and the American Core Curriculum, our schools cater to a wide spectrum of student needs and learning styles. This diversity necessitates a robust faculty development program that not only aligns with the varied academic standards but also fosters a culture of innovation, collaboration, and continuous improvement among our educators.





# Staff Orientation

DAS schools conducted its Staff Orientation for the Academic Year 2023-24, aiming to align the faculty with the institution's objectives and operational protocols. The event commenced with an introduction and moved through a structured agenda covering marketing guidelines, the use of Office 365, RenWeb, VAM-TMS, and Microsoft Teams. Emphasis was placed on integrating SharePoint and other digital tools to enhance collaboration and productivity.

Key performance indicators (KPIs) and Key Result Areas (KRAs) for teachers were discussed to ensure clarity on expectations and professional development goals. The session included practical demonstrations on using digital platforms to streamline administrative tasks and improve student support.







## NEP 2020 Orientation for Teachers

In light of the transformative changes brought forth by the National Education Policy (NEP) 2020, our CBSE schools have taken proactive measures to orient our esteemed teachers to this new framework. The NEP 2020, a comprehensive policy aimed at overhauling the Indian education system, places a strong emphasis on holistic, learner-centric, and flexible education. It seeks to equip students with the necessary skills and knowledge to thrive in the 21st century, while also fostering a sense of Indian culture and ethos.

Understanding the pivotal role that teachers play in the successful implementation of this policy, our CBSE schools have organised a series of comprehensive orientation sessions. These sessions are designed to familiarise teachers with the core principles, objectives, and pedagogical approaches advocated by NEP 2020.



# Training on Innovative Problem-Solving Skills

Our schools hosted a specialised training session on Innovative Problem-Solving Skills. This training aimed to equip our staff with advanced techniques and strategies to foster creativity and innovation in problem-solving, both in their professional roles and personal lives.

Trainees were introduced to various frameworks and methodologies, including Design Thinking and the SCAMPER technique (Substitute, Combine, Adapt, Modify, Put to another use, Eliminate, and Reverse), to help them approach problems from multiple perspectives.





# ClassVR Orientation

As part of our ongoing technological orientation, our school recently conducted an immersive Virtual Reality (VR) orientation for teachers.

The VR orientation aimed to familiarise teachers with the potential of VR in enhancing teaching methodologies and student engagement.

# Social Sustainability

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Our schools play a crucial role in promoting social sustainability by organising a variety of events that foster community engagement and societal well-being.

By celebrating different cultures, traditions, and languages, we encourage students to appreciate diversity and promote social cohesion.



# DAS Cares

To pass on the spirit of giving our schools organized the second DAS Cares event, under the CSR Program, through which value of charity is given a central role, encouraging students to grow up with a healthy sense of compassion.

Students were encouraged to contribute unused household items, grocery, stationery, household medical kits and handy gadgets towards the initiative which they distributed to deserving and hardworking community workers.



# Investiture Ceremony

## Indian Central School

Indian Central School held its Investiture Ceremony celebrating the induction of the new student council.



The outgoing council members passed on their responsibilities to the newly elected leaders in a ceremonial transfer of authority.

Each new leader was presented with a badge and a certificate, symbolising their commitment to upholding the school's values.

## Pakistan English School

Pakistan English School conducted its Investiture Ceremony, marking the beginning of the new academic year's student leadership.

The event included a symbolic presentation of badges and sashes to the new council members. The ceremony emphasised the values of teamwork and responsibility, with speeches from the outgoing leaders reflecting on their achievements and experiences.





# Investiture Ceremony

## Aspire Indian International School

Aspire Indian International School celebrated its Investiture Ceremony, recognising the new student council members.

The event featured the official swearing-in of the new leaders, who received their badges and sashes in a formal presentation.





# Mother's Day



## Aspire Indian International School

Aspire Indian International School celebrated Mother's Day with great enthusiasm and joy. The event was dedicated to honouring the invaluable role of mothers, and it showcased the heartfelt efforts of the Kindergarten students who organised a special assembly for this occasion.



# Anti-Bullying Week

## Aspire Bilingual School

Anti-Bullying Week marked a pivotal event at Aspire Bilingual School, setting a positive tone for the academic year. This comprehensive initiative aimed to address and prevent bullying while fostering a respectful and empathetic school culture.

Interactive workshops and role-playing exercises were integral to the week's activities, providing students with practical tools for identifying and addressing bullying. These sessions also emphasised the role of bystanders in preventing and reporting bullying.





# Reading Week

## Aspire Bilingual School

To inaugurate our Reading Week, the committee implemented a series of initiatives aimed at promoting the benefits of daily reading. Motivational posters, crafted in both English and Arabic, were strategically displayed throughout the school to inspire students and highlight the importance of regular reading.

In a bid to enrich the reading experience, we enlisted 39 guest readers, who generously volunteered to share their passion for literature by reading their favorite books in their child's classroom. This initiative provided students with the opportunity to engage with diverse literary perspectives and foster a love for reading.



# World Peace Day

## Aspire Indian International School

Aspire Indian International School hosted a special assembly to commemorate World Peace Day in September.

The special assembly successfully combined performance, reflection, and education to celebrate World Peace Day, leaving a lasting impact on the students and reaffirming the school's commitment to promoting global harmony and understanding.





# Pink Day

## Aspire Indian International School

Aspire Indian International School observed Pink Day to raise awareness about cancer and support the fight against the disease.

A notable feature of Pink Day was the radio show presented by middle school students. This segment aimed to enhance understanding

of the primary objectives of Pink Day and to engage the broader community in cancer awareness efforts.





# Children's Day

## Aspire Indian International School

Children's Day, dedicated to celebrating and promoting the well-being of children, was observed with enthusiasm at Aspire Indian International School.



# International Day

## Aspire Bilingual School

Aspire Bilingual School dedicated its efforts to the preparation and execution of an engaging International Day celebration, which seamlessly integrated with our social studies curriculum. Throughout the month, students selected countries to research and study, and undertook a variety of activities including creating informative posters, learning traditional songs and dances, and decorating their classrooms with country-specific items, clothing, and foods.



# Kuwait National Day



## Indian Central School

The Kindergarten Wing of Indian Central School celebrated Kuwait National Day with a special assembly in the school's auditorium, which was adorned with Kuwaiti flags and balloons.



## Pakistan English School

Pakistan English School celebrated Kuwait's National Day with great enthusiasm. Students dressed in the colours of the Kuwaiti flag, showcasing their respect and admiration for the country.





# Kuwait National Day



## Aspire Indian International School

Aspire Indian International School celebrated Kuwait National and Liberation Day with great fervor and patriotism. A special assembly was conducted in the auditorium to commemorate the country's independence and sovereignty.



## Aspire Bilingual School

In preparation for Kuwait National Day, students from PreK to Grade 5 at Aspire Bilingual School studied various aspects of Kuwait, including its location, historical significance, traditional games, foods, attire, government, history, and culture.



# Graduation Ceremony

## Indian Central School

Indian Central School Kuwait recently held its Kindergarten graduation ceremony marking a significant milestone for our young learners.



## Pakistan English School

Pakistan English School recently celebrated its Kindergarten and Grade 5 graduation ceremonies with great enthusiasm and pride. The graduation marked a significant milestone for young learners.





# Graduation Ceremony

## Aspire Indian International School

Aspire Indian International School celebrated its Kindergarten Graduation Day with great enthusiasm and grandeur.

The graduates shared their future aspirations, adding a personal touch to the occasion.



## Aspire Bilingual School

Aspire Bilingual School celebrated its KG2 Graduation Ceremony under the theme "Blooming into Grade 1," marking a memorable milestone for our young learners.

With 99 graduates this year, the event was well-attended, creating a full house and allowing us to honour the accomplishments of our young learners as they embark on their next educational journey.





# Spring Fling

## Aspire Bilingual School

Aspire Bilingual School hosted a captivating Spring Fling with the theme "Once Upon a Tale." The event encouraged students to explore and present their favourite fairy tales through diverse formats, including songs, dances, skits, plays, and poetry recitals.





# Farewell Ceremony

## Indian Central School

Indian Central School hosted a poignant farewell event in the school auditorium to celebrate the graduating class of 2023-2024.



The event was marked by a profound sense of gratitude and nostalgia as students prepared to leave their beloved school.



# Spring Camp

## Indian Central School



Indian Central School hosted the Busy Bees 12-days spring camp which saw an enthusiastic participation of approximately 183 students in a variety of activities designed to foster creativity and personal development.

Activities included arts and crafts, cooking without fire, phonics, clay modeling, action songs, Zumba, basic computer skills, dance and music, swimming, sports, and party games.





A person wearing a blue shirt is holding a blue badminton racket and a yellow shuttlecock. The background is a soft-focus outdoor setting.

# DAS Academy

The DAS Academy provides a comprehensive array of activities and competitive sports designed to promote holistic development for students. During the AY 2023-2024, several initiatives were undertaken to support student growth in various areas.

# DAS Academy

## Additional Growth and Marketing Strategies

- **Target Audience:** Focus on parents of school-aged children and local communities interested in sports programs.
- **Social Media Presence:** Enhance visibility through engaging content on Facebook, Instagram, and YouTube, highlighting activities, achievements, testimonials, and events.
- **Content Strategy:** Create a content calendar featuring articles, training videos, and success stories.
- **Local Partnerships:** Collaborate with local schools, community centers, and sports clubs for joint events and workshops.
- **Offline Marketing:** Distribute flyers, brochures, and posters; participate in local events.
- **Referral Program:** Offer incentives such as discounts or sports merchandise for referring new students.
- **Open House Events:** Host events for prospective students and families to experience sample training sessions.
- **Online Reviews and Testimonials:** Encourage positive feedback on our website and social media to build trust and attract new students.
- **Performance Tracking:** Use analytics tools to monitor ad and campaign effectiveness.
- **Certificates:** Provide certificates upon course completion.
- **Sports Facility Rental:** Offer facility rentals during non-peak times.
- **Tournaments:** Organise monthly sports tournaments with robust marketing efforts.
- **Special Classes:** Offer advanced coaching sessions on Fridays and Saturdays.
- **Evening Summer Camp:** Conduct an evening summer camp, managed internally to increase profitability.
- **Morning DAS Academy Summer Camp:** Extend the summer camp duration to two months, running from June to July.





# Summary of the DAS Schools Sustainability Journey

At DAS Schools, our commitment to sustainability is rooted in the belief that responsible practices are essential for long-term success and environmental stewardship. This summary provides an overview of our key initiatives, achievements, and future goals, highlighting our dedication to fostering a sustainable educational environment.

## A Corporate Culture of Responsibility

Our approach to social responsibility is multifaceted, focusing on creating a diverse work environment, promoting employee well-being, and supporting local communities. We have implemented numerous initiatives, including community outreach projects and partnerships with non-profit organisations, which have positively impacted individuals and communities alike.

Transparency and integrity are at the core of our operations. We adhere to high ethical standards, responsible sourcing and ethical supply chain management in our procurement processes. These policies ensure that our business practices align with both social and environmental considerations.



